

For Immediate Release

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**RFID Technology Works Behind-The-Scenes at
Trendy New Urban Tavern Restaurant**

Capton announced today that its signature RFID-based Beverage Tracker solution for liquor inventory management will be hard at work behind-the-scenes as the new Urban Tavern Restaurant opens this month in San Francisco.

The Beverage Tracker system installed at the Urban Tavern utilizes RFID-enabled liquor pour spouts, providing a clear picture of exactly how each drink is prepared, how the guest is served and how the transaction is handled in the point-of-sale (POS) system.

“The beauty of the Capton solution for liquor control,” says Urban Tavern restaurant manager, Charles Evans, “is that there is absolutely no interference with the guest experience of how a cocktail is prepared and served by the bartender in a traditional free pour environment. The technology monitors and tracks every ounce of liquor going through the free pour spout on the bottle without requiring the bartender to do anything different in front of the guest. It all happens behind the scenes.”

Located in downtown San Francisco at the Hilton Hotel, Urban Tavern is operated by C & L Partners, a San Francisco-based restaurant investment management and development company whose founding partners are Christopher Condy and Chef Laurent Manrique. Combined, the company’s partners are affiliated with, own or manage Aqua, Fifth Floor, Café de la Presse, Rouge et Blanc, and now Urban Tavern. Urban Tavern features a menu with a Mediterranean twist and an ambiance offering a comfortable meeting space for any occasion – a special gathering place where the bar will be friendly, the food will be delicious, and the experience will be memorable.

“Whether it’s casual, upscale or fine dining, C & L Partners is dedicated to creating restaurants where diners feel comfortable and welcome,” states founding Partner, Christopher Condy. “Urban Tavern at the San Francisco Hilton is a perfect example of this.”

“Urban Tavern is the perfect combination of classic Mediterranean cuisine and the rustic casual-American tavern. Working with my partners and Hilton, to take a Donna Scala-designed restaurant to its full potential is going to be an exciting adventure,” according to Chef-Partner, Laurent Manrique.

Capton’s RFID systems are also at work in other notable San Francisco hotel, restaurant and nightclub establishments such as Harry Denton’s Starlight Room and the Hyatt Regency SFO. Drago’s Restaurant at the Hilton New Orleans utilizes the Beverage Tracker solution in a very similar type of partnership between a Hilton Hotel and a restaurant operator.

“We are enormously pleased to be a part of the grand opening of this wonderful restaurant concept,” said Scott Martiny, CEO of Capton. “Improving the guest experience is always a big priority in hospitality. We are building a company with strategies for products and continuing services which ensure that our customers have exactly the right kind of technology solutions to take care of their guests and to see a sustained return on investment.”

ABOUT CAPTON

Headquartered Northern California, Capton is the leading developer of RFID-based business control solutions for hospitality.

Capton solutions are installed in hotels, restaurants, nightclubs, bars, resorts, casinos, cruise lines, sports stadiums and many other types of hospitality venues across the United States and around the world.

Capton products are marketed via a global sales and support network.

FOR MORE INFORMATION

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